

**FORM NL-36- BUSINESS -CHANNELS WISE****UNITED INDIA INSURANCE COMPANY LIMITED**Date: **31.03.2024**

Sl.No.	Channels	For the Quarter		Upto the Quarter		For the corresponding quarter of the previous year		Up to the corresponding quarter of the previous year	
		No. of Policies	Premium (Rs.Lakhs)	No. of Policies	Premium (Rs.Lakhs)	No. of Policies	Premium (Rs.Lakhs)	No. of Policies	Premium (Rs.Lakhs)
1	Individual agents	32,55,278	2,25,379.52	1,15,22,591	7,76,877.77	30,79,507	2,12,965.94	1,04,75,367	7,41,999.90
2	Corporate Agents-Banks	55,001	1,766.00	1,97,359	9,160.74	72,456	4,436.95	2,79,195	30,332.56
3	Corporate Agents -Others	7,516	550.48	56,859	5,111.58	15,444	3,474.50	56,595	11,995.74
4	Brokers	12,04,275	1,39,534.16	35,75,496	4,88,144.57	3,57,516	1,03,318.40	9,10,466	3,66,826.70
5	Micro Agents	-	-	-	-	-	-	-	-
6.a	Direct Business:Officers/Employees	797	4,180.68	3,333	7,504.30	5,718	7,515.93	13,261	11,948.99
6.b	Direct Business:Online (Through Company Website)	5,605	391.06	24,387	1,424.05	5,892	325.41	22,406	1,101.50
6.c	Direct Business:Others	99,499	1,91,260.11	3,95,051	6,46,759.51	1,22,537	71,945.88	4,31,905	4,29,768.52
7	Common Service Centres(CSC)	54	0.71	364	5.73	1,394	16.54	3,161	31.62
8	Insurance Marketing Firm	1,483	250.53	6,691	1,161.55	1,599	403.92	7,237	1,411.36
9	Point of sales person (Direct)	95,731	4,920.15	2,77,866	12,094.67	20,491	1,918.23	39,783	4,402.98
10	MISP (Direct)	13,496	1,523.41	60,675	5,200.07	14,982	1,492.76	55,147	5,541.23
11	Web Aggregators	3,78,215	9,210.22	11,82,251	31,032.02	1,28,781	4,939.99	5,95,546	20,987.88
12	Referral Arrangements	-	-	-	-	-	-	-	-
13	Others	-	-	-	-	-	-	-	-
	Govt Schemes	22	75.20	22	75.20	495	76,248.41	645	1,34,274.56
	MOU	117	30.70	117	30.70	181	145.14	1,267	1,008.67
	Business associates	147	713.20	147	713.20	238	1,013.43	821	2,798.31
	Total (A)	51,17,236	5,79,786.13	1,73,03,209	19,85,295.66	38,27,231	4,90,161.42	1,28,92,802	17,64,430.51
14	Business outside India (B)	-	-	-	-	-	-	-	-
	Grand Total (A+B)	51,17,236	5,79,786.13	1,73,03,209	19,85,295.66	38,27,231	4,90,161.42	1,28,92,802	17,64,430.51

## Note:

- (a). Premium means amount of premium received from business acquired by the source  
(b). No of Policies stand for no. of policies sold  
(c). Grand Total (A+B) should be consistent with all relevant NL forms e.g. NL-4 etc., as applicable

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